

# PRESS RELEASE



## EZ-Assure Names New CEO

**Santa Barbara, California – April 8, 2008.** EZ-Assure, an innovator and leading provider of Web-based complete security solutions, announced today the appointment of Mike Hopkins as its Chief Executive Officer. Euan Slidders, the company's co-founder and President, said that Mr. Hopkins will assume overall strategic direction of the company's world-wide business. "We are extremely pleased," said Mr. Slidders, "to have an executive of Mike's extraordinary experience and successful track record take on the leadership of our team."

Mr. Hopkins was most recently a co-founder and the CEO of Terra Image USA, a geospatial information services company specializing in geographic information systems. He is a director of several companies, as well as several charities. Prior to co-founding Terra Image USA, Mr. Hopkins was the CEO of a privately owned data center developer which he successfully sold.

For nearly twenty years Mr. Hopkins was associated with the law firm of Bennett Jones, LLP, an internationally recognized Canadian firm of more than 300 lawyers. Specializing in international transactions, he served as a partner and leader of the International Transactions Group, as head of the Utilities Group and as a member of the firm's executive committee.

Mr. Hopkins earned his law degree at the University of Ottawa and also completed a Masters degree in law and economics at the University of Miami and an MBA at the University of Alberta. He resides in Santa Barbara with his wife, Mary Lee.

"EZ-Assure has developed a family of related products for security and asset management that provide profit enhancing controls to enterprises large and small in transportation, utilities, manufacturing and entertainment. I am extremely pleased to have become a part of the EZ-Assure team," said Mr. Hopkins.

### **About EZ-Assure**

EZ-Assure is an innovator and leading provider of Web-based security management solutions. Key products include Park-Assure, which provides electronic access control for parking without the need for on-site power, Access-Assure, which provides electronic access control without wiring, and Guard-Assure which automatically verifies that security guards check what they should. EZ-Assure solutions are installed among customers in the United States, Europe and Asia. For more information, visit [www.ez-assure.com](http://www.ez-assure.com).

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